



Liane Sayuri Honda, M.Sc

Profile

User-centered designer with over 10 years of experience in UX/UI design, product and graphic design (digital & print), digital fabrication (product prototyping), and project coordination, in addition to advanced training in management and sustainability. Combines technical know-how with strategic and innovative thinking, applying the Design Thinking process to projects from conception to implementation. Competent in communication, interdisciplinary teamwork, and international collaboration.

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Education

Nov 2016 - Jun 2021
Hochschule Rhein-Waal, Kamp-
Lintfort, Deutschland
M.Sc. Usability Engineering

Feb 2007 - Jul 2014
Universidade de São Paulo (USP),
São Paulo, Brazil
B.A. Design

Language Skills

- Portuguese: native
- English: fluent
- German: B2
- Japanese: B1

Hard Skills

- Figma & Adobe XD
- Adobe Creative Suite
- Wireframing
- Low & high-fidelity prototyping
- Usability Testing
- Microsoft Office
- 3D Modelling
- Programming: Javascript, HTML, React, ThreeJS

Actual Professional Qualification

May - Aug 2025
alfatraining, Düsseldorf, Deutschland

Environment & Sustainability Management

- Management and business planning (project and financial planning, analysis tools, controlling and marketing)
- Stakeholder and change management, field and risk analysis
- Sustainability management strategies & legal frameworks (CSRD, GRI, ISO 26000, EU Taxonomy, etc.)
- Environmental protection in business
- Process management (operational & strategic)

Professional Experience

Feb 2022 - Jan 2025
InMachines, Schwarzenbek, Germany

Development Engineer for Open-Source Machines

- Developed a scalable product system end-to-end: a web-based 3D-interactive machine assembly guidelines (concept to programming)
- Designed the UX/UI of machine controlling software (interviews, wireframing, prototyping, usability tests)
- Improved usability and documentation of open-source machines
- Led national and international machine assembly workshops
- Corporate Design and Creative Direction

sidejob Feb 2023 - Oct 2024
Rhein-Waal University, Kamp-Lintfort, Deutschland

Research Assistant - Euregional Sustainability Center

- Managed research and professional sustainability projects, ensuring KPI and budget compliance
- Conceptualized, organized, and implemented an online symposium with professionals from the construction field
- Planned and led STEM workshops for children
- Developed IoT air quality sensing devices

Soft Skills

- Proactivity
- Creativity
- Innovation
- Flexibility
- Detail-oriented
- Willingness to learn
- Independence
- Teamwork
- Communication
- International experience

Certifications

- **Sustainability Manager**
TÜV Rheinland certified
- **Environmental Protection Representative**
TÜV Rheinland certified
- **Process Manager**
TÜV Rheinland certified

Interests



Arts & Crafts



Psychology



Dancing



Boardgames

May 2020 - Feb 2022

Fabulaser, Xanten, Germany

UX/UI Designer & Workshop Leader

- Optimized usability of an open-source laser cutter
- User experience and interface design of the machine assembly manual and company website
- Planned and led machine assembly workshops
- Corporate Design and Creative Direction

2017 - 2020 - studies & Freelancing

UX/UI, Product & Graphic Designer

May - Jul 2018

Unternehmer TUM, Munich, Deutschland

Interaction Designer - Digital Product School

- Developed a digital product to assist doctors with patient anamnesis
- Applied tools and methods such as Agile, Retrospectives, User Research, User Journeys, Validation Boards, and Usability Tests

Nov 2014 - Oct 2016

Multilaser, São Paulo, Brazil

Product & Graphic Designer

- Developed toys, branding and packaging
- Corporate Design and Creative Direction
- Created graphic design for print and digital marketing
- Designed Point-of-Purchase (POP) materials, retail spaces, and trade fair visuals

Apr 2011 - Feb 2014

Fabre Communication, São Paulo, Brazil

Retail, Product & Graphic Designer - during studies

- Designed functional and engaging in-store furniture for brands such as Henkel, Mattel, and Disney
- Produced Point-of-Purchase and retail design solutions
- Created marketing materials for print and digital media

Professional Qualification

May - Aug 2025

alfatraining, Düsseldorf, Deutschland

Environment & Sustainability Management

- Details on the first page

Sep 2017 - Jul 2018

Hochschule Rhein-Waal, Kamp-Lintfort, Germany

Fabricademy: a new textile academy

- Technical academy focused on digital fabrication in textile

Jun - Jul 2011

ETH Zürich, Zürich, Switzerland

Sustainability Summer School: All just Rubbish?

- Explored Sustainable Design themes such as Cradle-to-Cradle, Life Cycle Assessment (LCA), and Biomimicry